

Evaluation of Eedi maths programme General Data Protection Regulation (GDPR) information sheet for schools

Introduction

The project involves the evaluation of Eedi's online maths quizzes to investigate their impact on pupil achievement and teacher workload. Schools participating in the research will be split into two groups, with one group using the Eedi maths tool and the other group not. Data from those pupils using the Eedi tool will be collected by Eedi and accessed by Manchester Metropolitan University (the evaluator). For the purpose of research, the data from both groups of schools will be linked with information about the pupil's Key Stage 2 maths results and GCSE maths result from the National Pupil Database and shared with the Department for Education, the EEF, FFT Education (EEF's data processor for the archive) and, in an anonymised form, with other research teams and potentially the UK Data Archive. Further matching to NPD data may take place during subsequent research.

Your child's data will be treated with the strictest confidence and following the data protection policies of the parties listed below, in line with GDPR compliance. We will not use your child's name or the name of the school in any report arising from the research. We expect that your child will enjoy doing the tests and being part of the project. Your child may withdraw at any time. If you would prefer your child's data not to be processed as above, please inform Eedi using the information provided in the letter accompanying this sheet. If you would like more information, please contact either Eedi or AlphaPlus, again using the contact details provided on the letter.

Details of parties who have access to the data and their roles

There are several parties involved in this project:

The funder – EEF – will only receive anonymised data

The developer – Eedi – who will provide the Eedi platform and maths quizzes and collect data associated with usage of the quizzes and performance of each pupil in the quizzes

The evaluators – AlphaPlus and MMU are responsible for the evaluation of data and MMU will receive the data collected by Eedi and link this to data from the National Pupil Database collected by the Department for Education

The archive - FFT Education

What categories of personal data will be collected and analysed by the project

Pupil data will be collected:

- (i) Unique Pupil Number
- (ii) Unique Reference Number of your child's school
- (iii) Post code of your child's school
- (iv) Local authority district in which your child's school is located
- (v) Pupil's full name;
- (vi) Date of birth;
- (vii) Sex;
- (viii) Ever-Free School Meal status;
- (ix) Classes in which each pupil currently receives maths instruction; and
- (x) Whether the pupil started GCSE in Year 9.

Data about each pupil will be collected through the Eedi platform covering their usage of the platform and their performance in the quizzes.

How and why that personal data will be processed (including detail of whether the data will be matched with other data sources)

The evaluators (MMU and AlphaPlus) will process the data to evaluate the effectiveness of the Eedi platform. This will include matching the data collected from the platform with pupil data from each school and data on Key Stage 2 and GCSE maths results from the National Pupil Database.

Data	Reason for processing
Unique Pupil Number	To match to NPD Key Stage 2 and GCSE maths results
Pupil's full name	
Date of birth	
Sex;	To enable analysis of pupil performance
Ever-FSM status;	
Classes in which each pupil currently receives maths instruction	
Whether the pupil started GCSE in Year 9	
Usage of Eedi platform and performance in maths quizzes	

Information will also be collected for maths teachers in both the control and intervention schools. This will include teacher names and email addresses and the year groups taught by each teacher. This information will be used to contact teachers who will be asked to complete a series of surveys about their workload over the evaluation period.

Identities of the Data Controllers

- The **schools** participating in the project will be the originating Data Controllers for any pupil data or teacher data they disclose to the parties under this project.

- The **Department of Education** is the originating Data Controller for any data disclosed to the parties from the National Pupil Database;
- **Eedi** are a Data Controller in respect of any personal data collected through the Eedi Platform
- **Eedi** will be Data Controllers in respect of any personal data of pupils/and or teachers which they collect or otherwise process for the purpose of this project; and
- **MMU and Alpha Plus** will be Data Controllers in Common in respect of any personal data of pupils/and or teachers which they process for the purposes of the project;
- **MMU** will be a Data Controller to the extent it processes any personal data from the National Pupil Database for the purposes of the project.
- MMU relies on the below processing condition under the GDPR in order to process personal data under this agreement:
 - The processing is necessary for the performance of a public task (namely the performance of the University’s research functions) (article 6(1)(e)).
- The other parties rely on the below processing condition to process personal data under this agreement
 - The processing is necessary for purposes of legitimate interests (article 6(1)(f)).

Legal basis for processing

The data processing is necessary for the parties to undertake a research project into the effectiveness of an online homework platform (‘the Eedi Platform’) aimed at pupils currently in Year 9 through to Year 11. This project is **in the public’s interest** as the results will help assess the performance of the Eedi Platform on student achievement and teacher workload.

Data collected will not be used for any automated decision making or profiling.

Retention period for the data

Data will be used throughout the duration of the project, including the analysis and reporting phase which will end in September 2021. The evaluators will send anonymised data to EEF at the end of the project and will destroy all data they hold within 14 days of that point.

Subject’s rights under GDPR

If you do not want your child to take part in this project you can sign the withdrawal letter. You can also notify your school at any time during the research project if you no longer want your child to participate.

Consequences for the subject of failing to provide the data

We very much hope that you will allow your child to participate in the research project and for their data to be collected and processed. If you choose to withdraw your child from the project before the start of the evaluation their data will not be shared with the evaluators. If you withdraw your child after the initial two-week period, your child’s data will be destroyed by Eedi and MMU within two weeks of the withdrawal notification being received.